

# Jamie Massam

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# Group Creative Director

Freelance NY/LA/UK AKQA   FCB   VML Mojo   R/GA   W&K Huge   D&G   Gotham	Present 2022	Some short contracts and very long ones for: Samsung   Netflix Ubisoft   YouTube Google   Meta   Kia   Tom's   AIG   New York Life Stacy's   Colgate   AstraZeneca   KFC   Babybel
Deloitte NY Freelance GCD	2021 2020	Led the CSAA, ArmorAll, LTK and Bread & Butter accounts. Portuguese improving.
Havas NY Freelance CD	2020 2019	Managed the TD Ameritrade account. Interfered with the Rocky legacy. Made a couple of funnies and some great friends.
Adam&EveDDB NY Freelance CD	2019 2018	Samsung, ESPN, Xbox, Ubisoft, YouTube, Jim Beam. Made fun work with brilliant people. England reached the semis.
Elephant NY Freelance CD	2018 2017	Apple, Marcus. Brushed upon my Portuguese. Led the Goldman Sachs account, making their first ever TV campaign.
Ogilvy NY GCD CD	2017 2015	Vodafone (Global Lead), American Express, IBM, BP, Nationwide, Drexel. Managed a department of multidisciplinary creatives, client facing across the board and oversaw all work.
Dentsu NY ACD	2015 2012	Verizon, Reebok, Droid, 7UP, Maserati, Dr. Pepper, Burger King. Produced a lot of work, won a lot of pitches and their first ever D&AD.
The Brooklyn Brothers NY Freelance Creative	2012 2011	UFC FuseTV, History Channel, A&E. What happens in Vegas was captured beautifully on 16mm film.
M&C Saatchi Sydney Creative	2010 2007	Audi, British Airways, Qantas, NRMA, Optus, British Council. Less screaming.
M&C Saatchi London Creative	2007 2006	Watched the old guard scream at each other. Got yelled at. Witnessed brilliance. Saw grown-ups cry.

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Cannes  
D&AD  
OneShow  
AICP

First Class Honors Degree in Visual Communication & Design  
(Ba Hons) from University of Salford, Manchester UK  
Under the tutelage of Peter Saville (Pentagram & Factory Records)  
Taught the final year Senior Advertising Class at Pratt NY for 10 years